

BEYOND SPORTSWEAR INTERNATIONAL LIMITED
(ASX: BSI)

ASX and Media Release

22 September 2011

- **Acquisition of Primary Edge completed**

Beyond Sportswear International Limited reports that it has finalised the acquisition of the key assets and licences of Primary Edge Pty Ltd (**Primary Edge**).

Primary Edge has sportswear supply contracts with the Victorian Amateur Football Association and Cricket Victoria. In time it is intended that Primary Edge will be the vehicle to grow cricket nationally and further consolidate the company's existing AFL football licences.

The acquisition has been made through an incorporated joint venture jointly owned between the Company and Summit 7. As previously announced, Summit 7 and the Company have entered a supply agreement predominantly relating to the supply of sublimated product from China. The Company has the right to acquire 100% of the joint venture entity for nominal consideration provided it satisfies certain criteria over the next 3 years. The Company also has management control rights over the joint venture entity and has the right to receive 100% of profits generated by the venture.

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For further information please contact:

Sophie Karzis
Company Secretary
sk@ccounsel.com.au
+613 9665 0460

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